

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station Name _____	State _____ FLORIDA
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I, Shelli Hutton, _____,

being/on behalf of: Bill Nelson for Senate, a legally qualified candidate of the Democrat political party for the office of: US Senate

in the General _____

election to be held on: 11/06/12 _____

do hereby request station time as follows:

Length of Broadcast	Time of Day, Preparation or Advertisement	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Station Charges	Gross	\$	net	
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08/07/2012 17:45 7032999211

ABAR HUTTON

#0333 P.010/015

Client: Bill Nelson for Senate

Medic: TV

Product: Senate Race

Market: Miami, FL, Lauderdale

Primary Demo: adults 50+

Separation between spots:

30

Estimate: 404

Description: Nelson Miami 102-10.8

Flight Start Date: 10/2/2012 05:00 AM

Flight End Date: 10/3/2012 04:59 AM

Buyer: Shelli Hutton

Phone: 305-751-6602

Fax: 305-755-2709

Affiliation: FOX

Estimate: 404

Vendor: WSVN-TV

Address: 1401 78th Street Causeway

Miami, FL 33141

Phone: 703-266-0385

Fax: 703-266-9211

Revision #: 31, 050 - orig.mel

Date: 9/7/2012

STATION ORDER

31, 050 - orig.mel

Depart Program	Depart Code	STM Gross	Days Dur	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
WSVN-TV											
MTuWThF 6:30a- 7:00a	EM	\$1,000.00	30	1	0	1	1	0	0	0	3
MTuWThF 7:30a- 8:00a	EM	\$1,200.00	30	0	1	0	0	0	0	0	1
TODAY-FLORIDA											
MTuWThF 8:00a- 8:30a	EM	\$1,000.00	30	0	1	0	1	0	0	0	2
TODAY-FLORIDA											
MTuWThF 10:00a-11:00a	DT	\$300.00	30	0	1	0	0	0	0	1	2
WENDY WILLIAMS											
MTuWThF 12:00p-12:30p	DT	\$450.00	30	1	0	0	1	0	0	0	2
CH7 NWS-NON											
MTuWThF 12:30p- 1:00p	DT	\$450.00	30	0	1	0	0	0	0	0	1
CH7 NWS-NON											
MTuWThF 4:00p-4:30p	EF	\$600.00	30	0	1	0	0	0	0	1	2
CH7 NWS 4:00PM											
MTuWThF 4:30p- 5:00p	EF	\$600.00	30	1	0	1	0	0	0	1	3
CH7 NWS 4:30PM											
MTuWThF 5:00p- 5:30p	EN	\$1,600.00	30	0	0	0	0	0	0	1	1
CH7 NWS 5:00PM											
MTuWThF 5:30p- 6:00p	EN	\$1,600.00	30	1	0	0	1	0	0	0	2
CH7 NWS 5:30PM											
MTuWThF 6:00p- 6:30p	EN	\$1,600.00	30	0	0	1	0	0	0	0	1
CH7 NWS 6:00PM											
MTuWThF 6:30p- 7:00p	EN	\$1,500.00	30	1	0	0	1	0	0	1	3



STATION ORDER

Revision #: Date: 07/7/2012

Client: Bill Nelson for Senate
 Media: TV
 Product: Senate Race
 Market: Miami-Ft. Lauderdale
 Primary Demographic: Adults 50+
 Separation between spots: 30

Bethesda: 404
 Description: Nelson Miami 10.2-10.3
 Flight Start Date: 10/2/2012 05:00 AM
 Flight End Date: 10/6/2012 04:59 AM
 Super: Shall Hutton

Vendor: WSVN-TV
 1401 75th Street Causeway
 Miami, FL 33141
 Phone: 305-761-6662
 Fax: 305-795-2703

Send Billing To: Abar Hutton Media
 6190 Grovendale Ct
 Suite 200
 Alexandria, VA 22310
 Phone: 703-269-0305
 Fax: 703-269-9211

Affiliation: FOX

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
WSVN-TV CH7 NWS 6:30PM											

MTUWTF 10:00P-11:00P CH7 NWS 10.00P<	LN	\$2,600.00	30	1	0	1	0	0	0	0	2
Su 10:00P-11:00P CH7 WKNDNWK-10P	LN	\$1,300.00		30	0	0	0	0	0	1	1
Total Cost:		\$20,430.00		Total Spots:	6	5	4	5	0	1	26

Signature: _____



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

Contract # 30534
Schedule Dates 10/02/12-10/08/12
Advertiser POLV/B NELSON/D/SEN/FL (3426)
Agency Abar Hutton (1762)
Product Political Issues (1082)

Brand NELSON FOR SENATE (12285)
Salesperson HRP/V/A/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name HUTTON,SHELLI
Phone/Fax /
Comments

CPG
Account Types
Billing Type
Comments

494
National/Political Candidate
Standard
NELSON FOR SENATE,
BILL NELSON FOR SENATE,

Date Entered	09/12/12	BL Broadcast Month	Oct 2012	Spots	26	Rate	\$29,450.00
Last Modified	09/12/12	Headline #	No				
Entered By	Wendy Creque	Demco	A35+				
CO-OP		Order Type	Normal				
		Packaged Deal					
		Commission %	15.00				
		Commission	\$4,417.50				
		Net Total	\$25,032.50				
		Sale Tax					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:30A- 7A (ET)		1	1	1	1		3	\$1,000.00	\$3,000.00	WSVN (WSVN)	630AM NEWS		9/12/12	
2.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7:30A- 8A (ET)				1			1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	730AM NEWS		9/12/12
3.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	8A- 8:30A (ET)				1	1		2	2	\$1,000.00	\$2,000.00	WSVN (WSVN)	8AM NEWS		9/12/12
4.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	10A- 11A (ET)				1			1	1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS		9/12/12
5.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10A- 11A (ET)				1			1	1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS		9/12/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12P- 12:30P (ET)				1	1		2	2	\$450.00	\$900.00	WSVN (WSVN)	12PM NEWS		9/12/12
7.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	12:30P- 1P (ET)				1			1	1	\$450.00	\$450.00	WSVN (WSVN)	1230PM NEWS		9/12/12
8.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4P- 4:30P (ET)				1			1	1	\$800.00	\$800.00	WSVN (WSVN)	4PM NEWS		9/12/12
9.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4P- 4:30P (ET)				1			1	1	\$800.00	\$800.00	WSVN (WSVN)	4PM NEWS		9/12/12
10.0	Normal Line / SPOT	10/02/12-10/04/12	3	:30	4:30P- 5P (ET)				1	1		2	2	\$800.00	\$1,600.00	WSVN (WSVN)	430PM NEWS		9/12/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:30P- 5P (ET)				1			1	1	\$800.00	\$800.00	WSVN (WSVN)	430PM NEWS		9/12/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5P- 5:30P (ET)				1			1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	5PM NEWS		9/12/12
13.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:30P- 6P (ET)				1	1		2	2	\$1,500.00	\$3,000.00	WSVN (WSVN)	530PM NEWS		9/12/12
14.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6P- 6:30P (ET)				1			1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	6PM NEWS		9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.

